

PrettyLittleThing announces the ground-breaking collaboration between the globally recognized supermodel of all time, Naomi Campbell, and young, emerging fashion designers Victor Anate from Nigeria and Jamaica-born Edvin Thompson based in New York City. The exclusive collection marries the elegance of Naomi's timeless fashion sense with the avant-garde vision of Anate and Thompson.

"This collaboration is an extension of my commitment to create and promote opportunities for young, emerging designers," said Campbell. "Within my collection, it was important to recognize and include some of the amazing talent that's out there," she said. "I'm very intentional about using my platform to create opportunities for the next generation of creatives from around the world," she added.

Press assets Naomi Press Media Kit

Sign up page - https://www.prettylittlething.com/the-edit/naomi-campbell

## COLLECTION DETAILS

The PrettyLittleThing Designed By Naomi Campbell collection will be available exclusively on PrettyLittleThing's website from September 5<sup>th</sup>, 2023.

Size range - 4-30 UK / 0 - 26 US

Price range - £10 - £120 GBP / \$10 - \$185 US

Includes 2 styles designed from emerging fashion designers Victor Anate and Edvin Thompson.